U.S. ATTITUDES TOWARD TERRORISM AND COUNTERTERRORISM: REPORTING TERRORISM-RELATED ACTIVITY

BACKGROUND
This research highlight examines results from a survey of 1,392 American adults conducted in January and February of 2014, and specifically focuses on responses to questions regarding reporting terrorism-related activity to law enforcement. When possible, it also compares findings to an earlier wave of the same survey conducted in the spring of 2013 before the Boston Marathon bombings.

MAJOR FINDINGS
Reporting Terrorism-related Activity
Respondents were presented with several terrorism-related situations and asked how likely they would be to call the police in each circumstance. (See table below.) In general, respondents were:

♦ Most likely to say they would call the police if they overheard talk about planting explosives.
♦ Least likely to say they would call the police if they became aware of an individual reading material from a terrorist group.

<table>
<thead>
<tr>
<th>Likelihood of Calling the Police, By Scenario</th>
<th>Very Likely</th>
<th>Somewhat Likely</th>
<th>Not too Likely</th>
<th>Not at all Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Talking about Planting Explosives</td>
<td>80.4</td>
<td>12.6</td>
<td>4.7</td>
<td>2.2</td>
</tr>
<tr>
<td>Traveling Overseas to Join a Terrorist Group</td>
<td>59.4</td>
<td>21.7</td>
<td>14.8</td>
<td>4.2</td>
</tr>
<tr>
<td>Distributing Handouts Supporting Terrorism</td>
<td>51.4</td>
<td>28.7</td>
<td>15.7</td>
<td>4.2</td>
</tr>
<tr>
<td>Talking about Joining a Terrorist Group</td>
<td>45.6</td>
<td>30.4</td>
<td>19.7</td>
<td>4.3</td>
</tr>
<tr>
<td>Reading Material from a Terrorist Group</td>
<td>23.3</td>
<td>28.0</td>
<td>37.8</td>
<td>10.9</td>
</tr>
</tbody>
</table>

Before and After Boston Marathon Bombings
Respondents were also more likely to say they would call the police if they became aware of terrorism-related situations after (versus before) the Boston Marathon bombings.*

♦ After the bombings, all five scenarios showed a significant increase, ranging from 3% to 8%, in those saying they would be very or somewhat likely to call the police.

*Many events besides the Boston Marathon bombings occurred between April 2013 and February 2014, so we cannot know with certainty that respondents’ attitudes were only—or even mainly—affected by the bombings.
Of respondents who said they were NOT too likely or NOT at all likely to call the police, we asked, “Why not?” Here are some common themes in responses:

Quotation marks indicate direct quotes from respondents

“We are free to read what we want in this country.”

“Free speech.”

“Why not?” Just because people talk about planting explosives “...it doesn’t mean they are going to follow through.”

Engaging in these activities is an American right and should be protected.

“I see no point in it. What could the police do about it? Nothing. We are free to travel in this country.”

Even if reported, the police can do little about these activities.

“Many people do not care enough to get involved”

“People will report things that aren’t related to terrorism”

“Terrorists will avoid being noticed”

Other reason

*Respondents could choose more than one response.

---

**“If You See Something, Say Something” Campaign**

- **36%** of respondents said they had heard of the campaign.
- **18%** of respondents said they were not sure if they had heard of the campaign.
- **4 in 5** of respondents who had previously heard of the campaign said they thought it would be “very” or “somewhat” effective.

Although the proportion of respondents who said they had heard of the campaign was higher after the Boston Marathon bombings than before, we believe that this may be due to the fact that many respondents had been asked the question in the earlier surveys.

Respondents who said that the campaign would be **not too effective or not effective at all** were asked to indicate why they felt that way. The chart to the right displays their responses. Of the “other reasons” offered by those who responded, most had to do with concerns about **individual rights and privacy**. A few, however, mentioned their fear of retribution from terrorists.

- One respondent said, “I think many think the government is too intrusive right now.”
- Another person noted that “(They) need to implement an anonymous tip line. No one wants their name on a list that can get leaked to those crazy idiots.”

**Policy Considerations**

- Following the Boston Marathon bombings, respondents expressed a significantly greater willingness to call the police, which suggests that the public might become an even more important resource in responding to future terrorist threats in the wake of a widely publicized terrorist event.
- When respondents indicated that they would not call the police in response to terrorism-related situations, it was most often out of concerns that citizens should be able to speak and act freely.
- Public education on the criminality of behaviors such as joining a terrorist group, which would constitute material support for a designated terrorist organization, may help highlight the significance of those activities and result in higher reporting levels in the future.

---

This research was supported by the Resilient Systems Division of the Science and Technology Directorate of the U.S. Department of Homeland Security through Award Number 2010-ST-108-LR0004 made to the National Consortium for the Study of Terrorism and Responses to Terrorism (START). The views and conclusions contained in this document are those of the authors and should not be interpreted as necessarily representing the official policies, either expressed or implied, of the U.S. Department of Homeland Security.